

JEANNE LYNNE STARLING

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HOSPITALITY DESIGN PROFESSIONAL

- Versatile and innovative executive design professional, leading with passion to inspire others
- Dedicated to engaging creative teams in the development of exceptional design projects for the hospitality design industry
- Leverages extensive knowledge and understanding of the business of design as it relates to an ownership development group and the independent design practice
- Influencer and creator of immersive environments for destination hotels and resorts

RELEVANT CAREER EXPERIENCE

May 2019 - Current

Hospitality Studio Leader, BRPH - Orlando, FL

- Engages in strategic design and associate leadership of the Hospitality Design enterprise in collaboration with the principals to achieve mission and vision for the firm
- Immersed in all design phases and processes from project concept to delivery
- Advances the design throughout all phases to ensure client and project objectives are exceeded

March 2018 – April 2019

Vice President of Design, The Kessler Collection – Orlando, FL

- Leader of the in-house interior design studio of a boutique hotel ownership group in the delivery of new development and Capex design projects
- Focused on the interior design of new properties under construction, including the historic Power Plant Riverside District in Savannah, GA and the Grand Bohemian Hotel in Charlotte, NC
- Engaged and managed outside consultants for interior architectural design and documentation services as Owner's representative and/or collaborative Design Consultant

2005 - 2017

Director of Design Development, MGM Resorts Design & Development - Las Vegas, NV

- Guided the in-house design studio of this globally recognized entertainment and hospitality brand in the research, concept presentation and facilitation of capital and new development projects
- Competently handled the complex needs of numerous multimillion-dollar hospitality interior design projects annually, including large scale hotel towers, boutique lifestyle hotels, suites, private villas, casino and gaming venues, food and beverage, theatres, showrooms and other entertainment venues
- Partnered with other leaders within the development group in pre-planning capital projects, including viability studies, product development, program definition, scope of work documents, FFE budget estimates and other strategic efforts related to both new concept and asset-management projects
- Provided creative direction throughout the design phases of a project, taking the approach that best aligns with strategic objectives, while introducing transformative design
- Encouraged design teams to explore multiple solutions and be innovative in the expression of original design concepts
- Advanced the design intent for projects in synchronization with the established design direction
- Created interior architectural and FFE documentation that is realistic, functional and achievable
- Contributed to ensuring that sustainable design solutions are incorporated into projects as an ongoing practice
- Networked and continuously cultivated partnerships with architectural and interior design consultants in the industry, to bring the best talent to the company's variety of project services

2006 – 2015

University of Nevada – Las Vegas (UNLV) - Design Educator

- Adjunct Instructor at UNLV in a CIDA-accredited interior architecture program
- Developed curriculum for senior year hospitality design studio course in which students experience the design processes required in the interior development of a branded resort hotel property

2001- 2004

Wimberly Allison Tong and Goo – Orlando, FL

Managing Director, Director of Interior Design, Senior Associate

- Functioned in three roles (as a result of promotions) within this firm specializing in urban tourism and resort destinations, planning and design
- As Senior Associate, helped facilitate the merging of two diverse business cultures (a boutique interior design firm, PTI, blended into the WATG corporate culture)
- As Director, provided leadership of the interior design group in the Orlando location and functioned as interiors creative lead for destination resort projects
- As Managing Director, was accountable for the daily operations and location leadership aspects for multiple service lines in the Orlando location, including architecture, interiors, and FF&E purchasing
- Ensured that approved design intent was carried through to the completion of each project
- Cultivated long-term client relationships for the firm to foster repeat business
- Collaboration in the design of interiors/architecture with other WATG locations
- Initiated fee proposals, defined project scope of work, negotiated and secured interior design and FF&E procurement contracts for the firm
- Monitored project staffing and financial tracking

1998 – 2001

Pamela Temples Interiors – Orlando, FL

Executive Vice President, Vice President, Senior Interior Designer

- Delivered complete scope of interior design services, from concept to completion, producing numerous award-winning projects while adhering to project budgets and schedules
- Supported the business development effort for this boutique hospitality design firm through negotiating agreements for design services, design competition presentations, public speaking and writing

EDUCATION & TRAINING

- University of Wisconsin-Stout - Bachelor of Science – Art/Interior Design – Magna Cum Laude
- Continuing education includes over 400 documented CEU hours in design, technical, public safety, health and welfare issues; architectural interiors study in Italy

REGISTRATIONS & AFFILIATIONS

- NCIDQ certificate #6004
- Registered Interior Designer Nevada - ID117
- Licensed Interior Designer – Florida #0003389
- OSHA 10 Certification
- Member NEWH

- Adjunct Instructor at the University of Nevada – Las Vegas

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COMPETENCIES AND CAPABILITIES

Leadership/Practice Management

- Taking an optimistic approach, sustains a strong presence as an executive design professional actively engaged in networking throughout the hospitality design industry
- Capable in advancing firm's annual leadership goals and objectives in collaboration with my colleagues and leaders (initiatives such as: corporate social responsibility, profit growth, sustainability, diversity, continuous improvement)
- Advocates and practices a "one company, one culture" vision, placing the vision of the entire organization ahead of an individual or single department's goals
- Builds commitment by being optimistic and encouraging, with emphasis on team building, performance goal management, coaching and mentoring of design associates
- Focused on talent development by employing existing team members' skill sets and recruiting additional resources and talent for a variety of design project types
- Develops self and others by committing time to my own professional development, in endeavors such as public speaking and teaching at a university level, while maintaining a passionate work ethic

Design Project Management

- Proficient in devising project programs, scope of work documents, FF&E itemized budget estimates, critical path and deliverable timelines for complex hospitality projects
- Demonstrates business acumen by ensuring that proposed design solutions are in alignment with the clients' design vision, cultural and financial objectives
- Oversees quality control of design projects, utilizing brand guidelines for all processes and documentation
- Experienced in authoring and editing interior design and architecture brand standards, with an emphasis on guest market and culture, as well as practicality from an operations standpoint

Design

- Shares advanced knowledge of, as well as researches interior architectural finishes, FF&E resources, lighting, art, signage and custom specialty fabricators for use in project design efforts
- Researches, identifies and tracks industry trends that influence current and future hospitality projects
- Competent in presenting design concepts, with the ability to be articulate, compelling and persuasive
- Adept at developing custom interior architectural detail concepts, custom millwork and furniture designs and finish materials
- Generates design work that is feasible from a constructability and budgetary standpoint
- Skilled at FF&E specification formatting, writing and publishing to exceed the industry standard

Business Development

- Extensive experience in estimating fees for design and purchasing services, and creating proposals for design and consulting services when functioning as a project consultant
- Equally experienced in issuing RFP's to consultants and managing contracts as an owner
- Ability to foster long-term clients using authentic interpersonal skills
- Engages in public speaking commitments at industry conference events

Social Responsibility

- *Volunteer – Kessler Cares – Edgewood Children's Ranch*
- *Sponsor and Team Leader – Adopt a Family program for HELP of Southern Nevada*
- *Charitable Cycling Events – Volunteer, Participant, Fundraiser*

Noteworthy Projects and Awards

- *Recipient of numerous design awards for interior projects*
- *Detailed listings of past projects, awards and other accomplishments can be shared upon request*

